What’s Cyberbullying?

Essential Question
What is cyberbullying, and how do you deal with it?

Lesson Overview
Students discuss positive and negative aspects of interacting with others online. They learn the definition of cyberbullying and help the teacher fill in a Venn diagram that compares in-person bullying with cyberbullying. They then read a story of a student who is cyberbullied, identifying the players involved and how the target might feel.

Learning Objectives
Students will be able to ...
• empathize with the targets of cyberbullying.
• recognize some of the key similarities and differences between in-person bullying and cyberbullying.
• identify strategies for dealing responsibly with cyberbullying.

Materials and Preparation
• Chalkboard or whiteboard
• Copy the That’s Cyberbullying Student Handout, one per group of four or five students.

Family Resources
• Send home the Cyberbullying Family Tip Sheet (Elementary School).

Estimated time: 45 minutes

Standards Alignment –
Common Core:
grade 3: RI.1, RI.4, RI.10, RF.4a, W.4, W.10, SL.1a, SL.1b, SL.1c, SL.1d, SL.3, SL.6, L.3a, L.6
grade 4: RI.1, RI.4, RI.10, RF.4a, W.4, W.10, SL.1a, SL.1b, SL.1c, SL.1d, SL.6, L.3a, L.6
grade 5: RI.1, RI.4, RI.10, RF.4a, W.4, W.10, SL.1a, SL.1b, SL.1c, SL.1d, SL.6, L.3a, L.6
ISTE: 2a, 2b, 5a, 5d

Key Vocabulary –
cyberbullying: using the Internet or cell phones to upset someone else on purpose, often over and over again
target: the person being cyberbullied
empathize: to imagine the feelings that someone else is experiencing
bystander: someone who sees cyberbullying happening but does nothing to help
upstander: someone who helps when they see cyberbullying occur
**Warm-up (5 minutes)**

**ASK:**

*What are some positive aspects of going online?*

- Finding information quickly
- Meeting people with similar interests
- Communicating with people around the world
- Having fun

**EXPLAIN** that in order to really enjoy the power of the Internet, it is important for students to learn how to handle any situation they might encounter online responsibly so they can keep their experiences positive.

**ASK:**

*What are some of the ways that people hurt other people’s feelings online?*

- When people make jokes online that they think are funny, but they actually hurt other people’s feelings
- When a friend teases a classmate
- When someone logs in to someone else’s account and pretends to be that person

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**teach 1**

**Exploring Bullying vs. Cyberbullying (10 minutes)**

**ASK:**

*How do you think it feels to be bullied, and why?*

Guide students to reflect upon their personal experiences and to put themselves in the shoes of others who have been bullied. Common feelings: humiliated, sad, angry, helpless

**ASK** students to describe the Key Vocabulary terms **cyberbullying** and **target**. Then provide the definitions.

**DRAW** a Venn diagram on the board. Label one side “Bullying” and the other side “Cyberbullying.”

**EXPLAIN** that there are similarities and differences between in-person bullying and cyberbullying. Let students know that both can be very hurtful to the target, but that they should be aware of the differences between the two as they learn how to deal with cyberbullying.
What are some of the similarities and differences between bullying and cyberbullying? (Fill in the Venn diagram with students’ responses.)

**Bullying:**
- Regular bullying generally stops when kids go home
- It’s often clear who the bully is when bullying happens offline.
- In-person bullying can cause physical and emotional harm.

**Cyberbullying:**
- Cyberbullying can happen anytime
- Cyberbullies sometimes act anonymously
- Cyberbullying causes only emotional harm (though it can lead to physical bullying later).
- Kids may use more hurtful and extreme language online than offline.
- Cyberbullying can be very public. Posts can spread rapidly and to a large, invisible audience because of the nature of how information travels online.
- The age and size of a person are often less important with cyberbullying because people are not face to face. For example, even teachers can be targets.

**Both:**
- Both can make kids feel uncomfortable, embarrassed, helpless, sad, and angry.

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**teach 2**

**Identifying Cyberbullying** *(25 minutes)*

**DEFINE** the Key Vocabulary term *empathize*.

**HAVE** students recall a time when they have empathized with someone else, and ask them to share this memory with a partner.

**DISTRIBUTE** the That’s Cyberbullying Student Handout.

**INVITE** students to read the scenario out loud, along with the questions that follow. Then have students work with a partner to answer the questions.

**ASK:**

**Who are the cyberbullies?**
- The two girls who are not invited to the sleepover.

**Who is the target?**
- Sondra
Is this a cyberbullying situation? Why or why not?
Yes, the angry girls have created a cyberbullying situation. Their behavior is online and it is intentional and harassing.

How do you think Sondra might feel, other than embarrassed?
Explain that when the students put themselves in Sondra’s shoes, they empathize with her. To be a good friend, it is important to empathize with the targets of cyberbullying. The website that the girls created is mean, but Sondra may still feel regretful. Maybe she wishes she had invited the other girls, or that her parents’ rules had been different.

Why do you think the two girls created the mean website about Sondra?
They felt left out. They did not like Sondra anyway, and they thought they had an excuse to be mean to her.

USE one or all of the following questions to deepen class discussion about the scenario on their handout:

Imagine someone saying that they hate you and making fun of you everywhere you go at school. Now imagine someone doing that on the Internet. How are these two situations similar? How are they different?
Guide students to think about how in-person bullying and cyberbullying both make targets feel bad. Also, one can physically get away from in-person bullying, but not with cyberbullying. Cyberbullying can sometimes be more public than in-person bullying, because lots of people can see and share public messages online. But cyberbullying can also occur behind the scenes. For example, a cyberbully could send mean messages to someone without others knowing.

What advice would you give Sondra about how to handle the situation?
Encourage the following tips:
- **Don’t respond or retaliate.** If you are angry and reply, then you might say mean things. Cyberbullies often just want to get a reaction out of you. Don’t let them know that their plan has worked.
- **Block the bully.** If you get mean messages online, take the person who sent you the messages off your buddy or friends list. You can also just delete messages from bullies without reading them.
- **Save and print bullying messages.** If the bullying continues, save the messages. These could be important evidence to show your parents or teachers if the bullying does not stop.
- **Talk to a friend.** When someone makes you feel bad, it can help to talk the situation over with a friend.
- **Tell a trusted adult.** Telling an adult – like a parent, family member, teacher, or coach – isn’t tattling. It’s standing up for yourself.
What do you think the people who are bullying Sondra would say about their behavior?

Sample responses:
• They might say they were only kidding, they didn’t mean any harm, or it was just a joke.
• Students creating a website might also say that it is a matter of free speech. (Point out that whether or not the First Amendment permits it, bullying with a website is unkind and hurtful. Moreover, it may be against school rules.)

**EXPLAIN** to students that good experiences online are much more common than bad ones. However, just as in the real world, situations online can arise in which they might encounter something uncomfortable. Point out that in this lesson, they can learn how to deal with some of those upsetting experiences.

**INVITE** students to share their own stories of bullying or cyberbullying situations, without using actual names. Encourage them to discuss how the target felt. Use the prompts below if students are having trouble remembering incidents. Possible prompts:
• *Have you ever seen a site or a message that caused another student distress?*
• *What happened? Why? Remember, don’t use real names.*

**closing**

**Wrap-up (5 minutes)**

You can use these questions to assess your students’ understanding of the lesson objectives. You may want to ask students to reflect in writing on one of the questions, using a journal or an online blog/wiki.

**ASK:**

- **What are some words or phrases to describe how it feels to be cyberbullied?**
  - Embarrassed, upset, depressed, hurt, powerless.

- **How is cyberbullying the same and/or different than in-person bullying?**
  - Guide students to recognize that cyberbullying is a form of bullying, but that cyberbullying often spreads faster, further, to more people, and can occur 24/7. It is important for students to know about these distinctions so they can better deal with cyberbullying situations.

- **What are some ways to handle a cyberbullying situation?**
  - Sample responses:
    • Don’t respond or retaliate.
    • Block the bully.
    • Save and print bullying messages.
    • Talk to a friend.
    • Tell a trusted adult.
Directions
Read the story of Sondra below. Then answer the questions that follow.

Sondra is planning a birthday sleepover. Her parents have set a limit of eight girls, so Sondra can’t invite everyone she’d like.

Two girls, who are left out of the party, overhear the plans. They decide to create a “We Hate Sondra Jones” website. They say that anyone invited to the party should not go. They share the website with everyone in school. The girls also tell everyone to add new reasons why they hate Sondra and to spread mean rumors about her.

When Sondra hears about the site, she gets a sick feeling in her stomach. Each day she finds a new mean comment or joke about her on the website. She feels hurt and embarrassed. She tells her parents she is sick, so she won’t have to go to school.

Is this a cyberbullying situation? Why or why not?

Who are the cyberbullies?

Who is the target?

How do you think Sondra feels?

Why do you think the two girls made the mean website about Sondra?
What advice would you give Sondra about how to handle the situation?

____________________________________________________________

____________________________________________________________

What do you think the people who are bullying Sondra would say about their behavior?

____________________________________________________________

____________________________________________________________
What’s Cyberbullying?

1. Dean is a target of cyberbullying. He gets a text message from Eric that says, “You are such a loser. I can’t believe you made us lose the game yesterday with that lame shot.” Dean notices that all of the other members of his soccer team got the message about him too. Dean probably feels:

   a) Sad and hurt
   b) Like it’s not a big deal
   c) Fine

2. What are some similarities and differences between in-person bullying and cyberbullying? Write the letter that goes with each answer in the correct space in the diagram below.

   a) Makes people feel sad, angry, hurt, and embarrassed
   b) Can cause physical harm
   c) Can cause emotional harm
   d) The bully’s identity can be anonymous, or unknown
   e) Can be witnessed by a bystander
   f) Can be stopped or made better by an upstander

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3. TJ keeps getting mean messages from someone online. Circle the answers below that show what TJ should do in response. (You may circle more than one answer.)

   a) TJ should block the bully.
   b) TJ should write mean messages back.
   c) TJ should tell an adult.
What’s Cyberbullying?

1. Dean is a target of cyberbullying. He gets a text message from Eric that says, “You are such a loser. I can’t believe you made us lose the game yesterday with that lame shot.” Dean notices that all of the other members of his soccer team got the message about him too. Dean probably feels:

   a) Sad and hurt
   b) Like it’s not a big deal
   c) Fine

   *Answer feedback*
   The correct answer is a. Eric is cyberbullying Dean. This is harmful to Dean, as well as to the rest of the team.

2. What are some similarities and differences between in-person bullying and cyberbullying? Write the letter that goes with each answer in the correct space in the diagram below.

   a) Makes people feel sad, angry, hurt, and embarrassed
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   b                       | a, c, e, f                               | d

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   a) TJ should block the bully.
   b) TJ should write mean messages back.
   c) TJ should tell an adult.

   *Answer feedback*
   The correct answers are a and c. If you are cyberbullied like TJ, you could block the bully and talk to someone you trust about how you are feeling.
Eighty percent of the time, witnesses of cyberbullying are bystanders (people who see others being cyberbullied but do nothing), but when they do intervene, they stop the bullying more than half the time.

**DID YOU KNOW ...**

Unjumble to find the hidden words

1. mssagee
2. mniootr
3. epimthzae
4. teagrt
5. uroabcfntolme
6. rtieloinspibsy

**WHAT DO YOU THINK?**

What are some words or phrases to describe how it feels to be cyberbullied?

**Family Activity**

Interview a family member about an incident of bullying that he or she either has been part of or witness to. First, write five to six interview questions that invite your family member to share a story and to reflect on how he or she thinks technology has or has not changed the way bullying affects kids (and adults). Then sit down and interview your family member.

**Tech It Up!**

Use an audio recorder to record the interview! Make sure to sit in a place without too much background noise and put the recorder in a place where both your voice and your family member’s voice can be heard. To record like a real pro, do a test recording before your interview starts.

**Common Sense Says ...**

If you see or experience cyberbullying online: 1.) Ignore, then block and unfollow using the privacy settings; 2.) Flag and report the behavior. Use the community reporting tools to let the company know someone is abusing their guidelines; 3.) Take screenshots. If the trolling is threatening, personal, or hateful, save the evidence in case things escalate.
Common Sense on Cyberbullying

What’s the Issue?
Spreading rumors and bullying is nothing new. Kids have always found ways to be cruel to one another, but computers, cell phones, and digital technologies make bullying easier and more common. Kids now use their cell phones and computers to hurt, humiliate, and harass each other. Cyberbullying is defined as repeatedly sending or posting harmful or mean messages, images, or videos about someone else using the Internet, cell phones, or other digital technologies. Kids may call each other names, say nasty things about one another, threaten each other, or make others feel uncomfortable or scared.

Although cyberbullying is typically associated with tweens and teens, more cases are now being reported with younger children. Younger kids may bully to get attention, because they think it will make them popular, or because they want to look tough and make others afraid of them. Because it happens online, it can easily go undetected by parents and teachers. Cyberbullying can be constant, inescapable, and very public. It can happen anytime — at school or at home — and can involve large groups of kids. Being anonymous and the desire to be seen as “cool” can cause a kid who normally wouldn’t say anything mean face to face to show off to other kids by cyberbullying someone.

Why Does It Matter?
Younger kids are starting to use online communication and at the same time they are exploring ways to test other people’s reactions. Kids who send a mean message might not fully understand how another person might react to that message. What’s more, hurtful information posted on the internet is extremely difficult to prevent or remove, and anyone can see it. Imagine being publicly humiliated in front of everyone you know. This behavior usually happens when adults aren’t around, so parents and teachers often see only the anxiety or depression that results from their kids being hurt or bullied. Parents can help by becoming aware of the issue, learning to identify the warning signs of bullying, and helping kids to understand how to be respectful to others online.

What Families Can Do
- **Make a list together of how talking online is different than talking face to face.** Get kids to think about how it might be easier to say things online you wouldn’t say in person, and how this may be good sometimes and bad at other times.
- **Practice writing a text or message to a friend.** Model for your child how to compliment people and how to avoid mean words or behaviors.
- **Point out that it’s important to stick up for others.** Discuss ways they can support friends who are bullied and report bad behavior they see online or offline.
common sense says

**Limit online socializing.** Because there is more risk for bullying on sites where kids can openly communicate, avoid open and free chat sites. Look for sites that offer prescripted or prescreened chat options, like Webkinz or Club Penguin.

**Explain the basics of good behavior online.** Remind your kids that being mean, lying, or telling secrets hurts — both online and offline. And remember to praise your child when you see good behavior.

**Remind your kids not to share passwords with their friends.** A common form of cyberbullying is when kids share passwords, log on to another child's account, and pretend to be that person. Kids can protect themselves by learning that passwords are strictly private, and they should be shared only with their parents. Make sure they are also logged out of any shared devices.

**Make sure they talk to someone (even if it's not you).** A child should tell a parent, teacher, or trusted adult if he or she is being bullied online. Tell your child that this isn't tattling, it's standing up for him- or herself.

**Advise them on how to handle cyberbullying.** Even though they might be tempted to, your child should never retaliate against a cyberbully. They can stop the cycle by not responding to the bully. Also remind them to save the evidence rather than delete it.

**Establish consequences for bullying behavior.** If your child is mean to or humiliates another child, consider taking phone and computer privileges away and discuss what it means to be respectful to others. Better yet, ask them to write an apology letter.