

Name: \_\_\_\_\_

Period: \_\_\_\_\_

Date: \_\_\_\_\_

Task/Points	4 Exceeds	3 Meets	2 Developing	1 No Evidence	Points
Research - Identify health issue AND access valid and reliable information					
Complete proposal on selected health issue	Complete proposal w/ health issue of personal interest AND considers potential action	Complete proposal w/ health issue of personal interest	Proposal is partially complete AND/OR missing specifics	Proposal not submitted or lacks sufficient detail	
Find 2 valid websites/resources	More than two valid resources provided	Two valid resources provided	One valid resource provided	No resource provided	
Interview 1 expert	Completes "Interview Worksheet" and attempts to contact more than one person	Completes "Interview Worksheet" and attempts to contact one person.	Interview Worksheet partially complete and no contact attempt made	No evidence of Interview Worksheet or lacks sufficient detail	
Health Advocacy - Create and deliver your message targeted to our school audience/community					
Identify target audience	Target audience identified specific to school community w/ subset groups identified (ex: health class, clubs, parent groups, administration, etc.)	Target audience identified specific to school community	Target audience does not directly link to school community	No target audience identified	
Create message	Health message is clear with supporting facts and on target with audience.	Health message is clear with supporting facts	Health message is vague AND/OR lacking supporting facts	No health message	
Deliver the Message (Presentation) <ul style="list-style-type: none"> <li>• Demonstrates how to influence &amp; support others to make positive health choices</li> <li>• Message adapted &amp; communicated to a specific target audience</li> </ul>	Meets criteria, produces artifact with planned future action steps	Meets criteria AND produces artifact for this class	Still developing influence, target message or artifact	Very limited influence, target message or artifact	
General Comments:					

Self Reflection - Consider factors such as creativity, time-management, effectiveness of advocacy, challenges, etc.

Write your response here:

What about this project are you most proud of and what about YOUR PROJECT would you improve for the future?

What suggestions (positive or constructive) would you share with your teacher for next year's students?

### **National Health Education Standards - Performance Indicators (Grades 9-12)**

***Health Skill - The ability to access valid information to enhance health***

3.12.1 - Evaluate the validity of health information, products, and services

3.12.2 - Use resources from home, school, and community that provide valid health information

***Health Skill - The ability to advocate for personal, family, or community health***

8.12.1 - Utilize accurate peer and societal norms to formulate a health enhancing message.

8.12.2 - Demonstrate how to influence and support others to make positive health choices.

8.12.3 - Work cooperatively as an advocate for improving personal, family, and community health.

8.12.4 - Adapt health messages and communication techniques to a specific target audience.