

Dear (insert leader's name),

Greetings! My name is (insert name) and I am a citizen of (insert community), as well as an advocate for Generation Rx—a nation-wide educational initiative to promote safe medication practices in an effort to prevent the misuse of prescription drugs. Generation Rx is offered through a partnership between the Cardinal Health Foundation and The Ohio State University College of Pharmacy. As an ambassador for this initiative, I am writing to open the lines of communication and request permission to present an educational program to the teens in your organization on how to use medications safely.

Why is it important to teach teens how to safely use medication? It's true that prescription medications can help us live longer and healthier lives, but any medication has the potential to do harm—especially when misused. While the majority of teens do not misuse prescription medications, these products remain the third most prevalent substance used amongst teens, behind marijuana and alcohol. Young people often misuse prescription medications to manage their lives, with little understanding of the potential social, health, or legal consequences for doing so. Moreover, research indicates the average age of first initiation falls during the early twenties, suggesting that many teens choosing not to misuse during high school remain vulnerable to misuse later in life. As a result, now is the time to teach teens how to safely use medication.

The educational program includes engaging, hands-on activities that focus on teaching teens safe medication practices, as well as techniques for turning down the invitation to misuse and engaging in positive alternatives. I also plan to disseminate a handout that summarizes these important messages, as well as provide an opportunity for the audience to engage in a Q&A session.

Will you help me teach teens how to safely use medication? I've included my contact information below. Please contact me at your earliest convenience to discuss this opportunity in additional detail. For more information on Generation Rx, please visit GenerationRx.org.

Contact Information:

(insert contact information)

I look forward to hearing from you! Thank you in advance for your time and support.

Best,

(insert signature)

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